



Challenger, Gray & Christmas, Inc.  
The original outplacement company



## CONTACTS

**Colleen Madden Blumenfeld**, Director of Public Relations

Office: 312-422-5074

Mobile: 314-807-1568

[colleenmadden@challengergray.com](mailto:colleenmadden@challengergray.com)

**Dodie Hofstetter**, Executive Writer & Editor

Mobile: 312-307-2906

[press@challengergray.com](mailto:press@challengergray.com)

## FOR IMMEDIATE RELEASE

### Teens Gain 469,000 Jobs in July

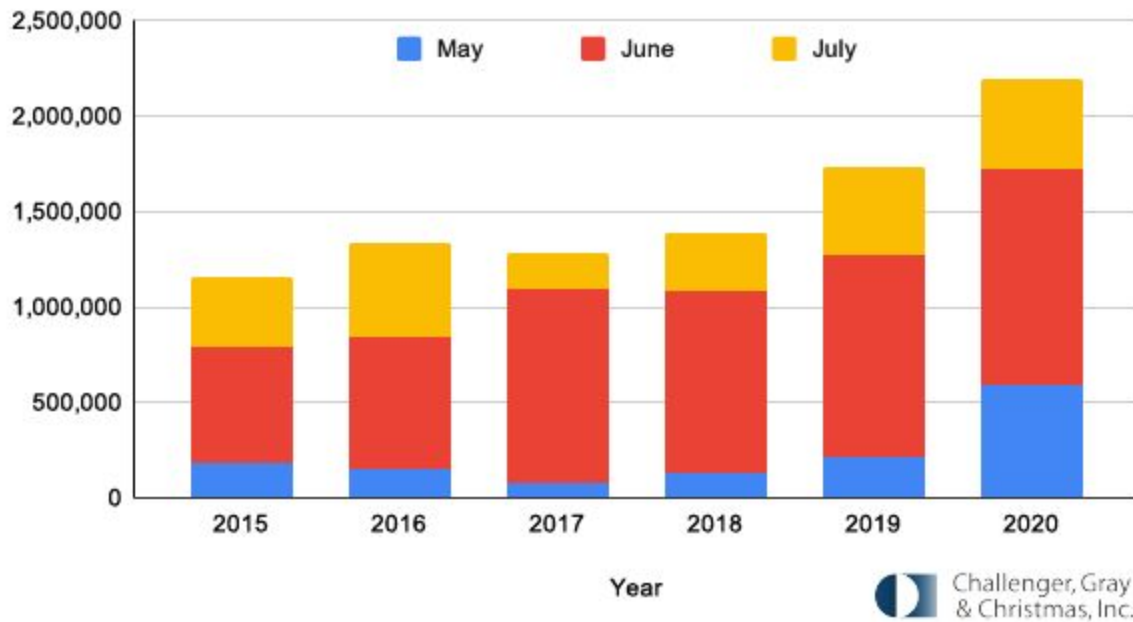
## **IN THE SUMMER OF COVID, NUMBER OF WORKING TEENS TRAILS 2019**

**CHICAGO, Aug. 20, 2020** – The number of teens employed in July rose to 5,353,000, an increase of 469,000 jobs from June, according to non-seasonally adjusted data from the U.S. Bureau of Labor Statistics (BLS). That is on par with last July, when 468,000 jobs were added for teen workers.

The number of employed teens is down from last July, when 6,409,000 teens were employed, according to an analysis of non-seasonally adjusted data from the BLS by global outplacement and executive and business coaching firm Challenger, Gray & Christmas, Inc.

The summer of 2020 has seen 2,192,000 jobs added for teens, a 26.2% increase from the summer of 2019, when 1,737,000 jobs were added May to July.

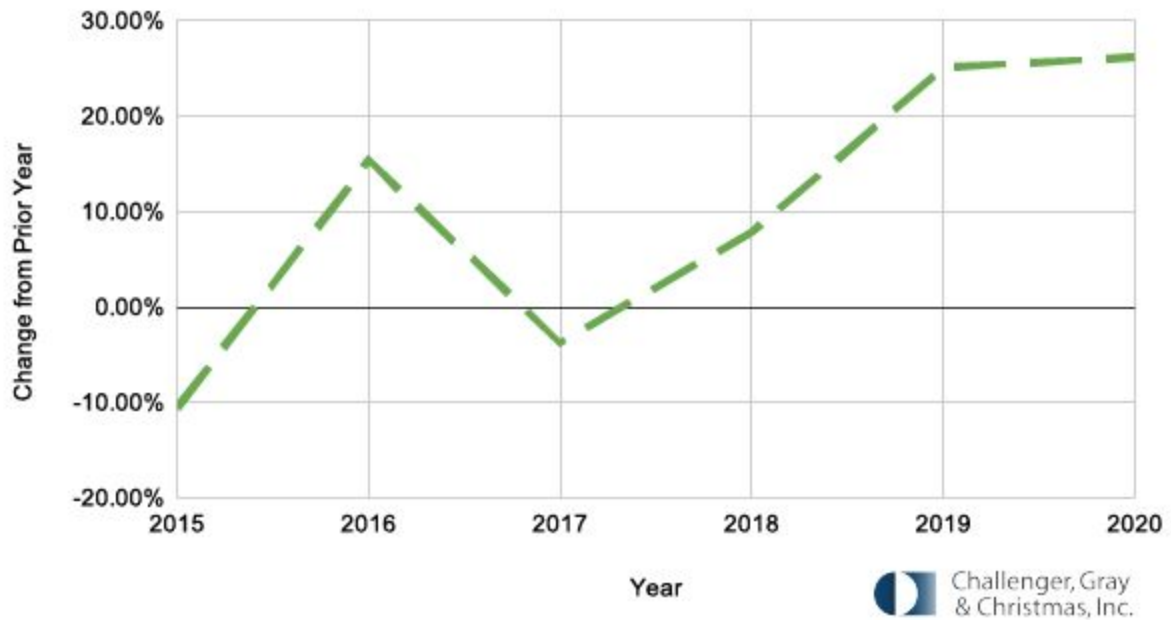
## Summer Employment Growth Workers Aged 16 to 19



“Those numbers are encouraging. The data show some teen workers have been able to find employment during the COVID-19 pandemic, despite the fact that numerous traditional summer jobs have been eliminated this year,” said Andrew Challenger, Senior Vice President of Challenger, Gray & Christmas, Inc. “Even though in these unprecedented times there are fewer traditional summer jobs, such as counselors at camps that are closed, young people are still finding employment.”

The pandemic’s effect on unemployment is affecting teens, however, along with the rest of the workforce. The unemployment rate for teens in July was 19.1%, an improvement over June’s 24.5%, according to non-seasonally adjusted data from the BLS. However, this was up from the 13.3% unemployment teens experienced in July 2019.

## Teen Employment Change from Prior Year



**Source: Challenger, Gray & Christmas, Inc. with non-seasonally adjusted data from the Bureau of Labor Statistics**

“Working during the summer can be so important for teenagers,” said Challenger. “It allows them to learn new skills, make money for themselves or to help their families, gain experience, and have structure in their lives. In this summer of COVID, many teenagers are missing out on this opportunity.”

###

## SUMMER EMPLOYMENT GROWTH AMONG WORKERS AGED 16 TO 19

Year	May	June	July	Summer Jobs Gained	Change from Prior Year
1998	270,000	1,058,000	675,000	2,003,000	
1999	415,000	750,000	852,000	2,017,000	0.70%
2000	111,000	1,087,000	311,000	1,509,000	-25.20%
2001	58,000	1,124,000	560,000	1,742,000	15.40%
2002	161,000	985,000	510,000	1,656,000	-4.90%
2003	152,000	859,000	458,000	1,469,000	-11.30%
2004	168,000	827,000	597,000	1,592,000	8.40%
2005	183,000	1,007,000	546,000	1,736,000	9.00%
2006	230,000	1,033,000	471,000	1,734,000	-0.10%
2007	62,000	1,114,000	459,000	1,635,000	-5.70%
2008	116,000	683,000	355,000	1,154,000	-29.40%
2009	111,000	698,000	354,000	1,163,000	0.80%
2010	6,000	497,000	457,000	960,000	-17.50%
2011	71,000	714,000	302,000	1,087,000	13.20%
2012	157,000	858,000	382,000	1,397,000	28.50%
2013	215,000	779,000	361,000	1,355,000	-3.00%
2014	217,000	661,000	419,000	1,297,000	-4.30%
2015	182,000	609,000	369,000	1,160,000	-10.60%
2016	156,000	691,000	492,000	1,339,000	15.40%
2017	75,000	1,023,000	190,000	1,288,000	-3.80%
2018	130,000	951,000	307,000	1,388,000	7.80%
2019	216,000	1,053,000	468,000	1,737,000	25.10%
2020	594,000	1,129,000	469,000	2,192,000	26.19%
<b>AVERAGE Since 1998</b>	<b>176,348</b>	<b>877,826</b>	<b>449,773</b>	<b>1,473,545</b>	
<b>AVERAGE Since 2006</b>	<b>169,200</b>	<b>835,677</b>	<b>389,052</b>	<b>1,368,159</b>	

Source: Challenger, Gray & Christmas, Inc., with non-seasonally adjusted data from the U.S. Bureau of Labor Statistics